

MARCH 2023

Offshoot

The Official Publication of the California Landscape Contractors Association San Diego Chapter

Cover Photo: Saxony Place by 2022 multi award-winning contractor LaBahn's Landscaping.



www.clcasandiego.org

Offshoot
P.O. Box 242
Beaumont, CA 92223

Thank You to Our 2023 Sponsors!

Platinum Sponsors



Gold Sponsors



Diamond Sponsors



Contractor Sponsors



Ruby Sponsors





Marybeth MacNaughton

President's Message

I'd like to start by saying that our 2023 Kick Off Event at Second Chance Beer Company was a smashing success! We had an excellent turnout with many new faces showing up. The tacos and nachos from Eighty Sixx Tacos were delicious and the corn hole (and other games) gave us plenty to do while socializing and networking. A huge THANK YOU to Events Chair Melissa Tetzlaff and Secretary Bronwyn Miller for organizing the event and handling the details. Next up is our annual golf tournament on May 12 at Twin Oaks Golf Course in San Marcos. Find a link to register at our chapter website.

What is going on with this weather?! We have had record rainfall, snow, and flooding. And who can even count the number of atmospheric rivers? I had never heard of an atmospheric river until this year. According to the National Weather Service, "Atmospheric rivers are relatively narrow regions in the atmosphere that are responsible for most of the transport of water vapor from the tropics." Now we know! Southern California has been hit with flooded roadways, landslides,

mudslides, and fallen trees. San Bernardino county residents have been trapped due to the extreme amounts of snow. Homes have been threatened, damaged, and even destroyed. Power outages and evacuations have almost become a way of life. The news is filled with the hardships people have been facing.

For us in the green industry, the weather is always affecting our businesses. How could it not? The very nature of our business has us working outside. The big question is: Are we still in a drought? The answer: I'm not sure. Here's what I do know... The Metropolitan Water District lifted the water restrictions for most of its member agencies. The US Drought Monitor map shows that roughly 36% of California is still experiencing moderate drought conditions. And 8%, mostly the southeastern desert regions and the northeastern corner of the state, are still in a severe drought with another 10% experiencing abnormally dry conditions. I guess time will tell.

Stay dry my friends. ~Marybeth



With over 1,400 acres of nursery stock, 16 locations statewide, and a robust plant brokerage service, Devil Mountain provides a single-source solution to landscape professionals. Customers can expect to find a wide range of plants and trees in sizes ranging from 4" containers to 120" boxes.

ANNUALS, PERENNIALS, GRASSES, VINES, SHRUBS & TREES!

10 SOUTHERN CALIFORNIA LOCATIONS

1,400+ ACRES OF NURSERY STOCK

DELIVERY SERVICE

WILL CALL PICKUP

EDUCATED & EXPERIENCED SALES STAFF

200+ NURSERY BROKERAGE PARTNERS



www.devilmountainnursery.com
Northern CA: San Ramon | Petaluma | Clements | Morgan Hill | Farmington | La Selva Beach
Southern CA: Carmel Valley | Fallbrook | Fillmore | Oceanside | Orange | Redondo Beach | Rosemead | San Juan Capistrano | Sunland | Vista

JOIN US WEDNESDAY, APRIL 19, FOR A TWO-PART EDUCATIONAL EVENT!

California Landscape Contractors Association



in partnership with



San Diego County Water Authority
And Its 24 Member Agencies

presents this unique educational opportunity!

PART ONE

Round Table Discussion with SDCWA on Their Various Incentive Programs Olivenhain Municipal Water District, 9 a.m.-10:30 a.m.

1966 Olivenhain Rd, Encinitas, CA 92024

LANDSCAPE CONTRACTORS: This is your chance to give input on existing programs and provide suggestions for making the programs better for all participants in the county!

Attend this meeting on Wednesday, April 19, to:

- Discuss the current incentive programs and give input on what parts are effective and areas for improvement. The evolution of non-functional turf programs will also be discussed.
- Get information on classes offered by the SDCWA to disseminate to your property managers and landscape committees.

Light breakfast will be provided at the start of this FREE event.

PART TWO - LIMITED SPACE!

Tour of the David C. McCollom Water Treatment Plant, 11 a.m.-Noon

19090 Via Ambiente, Escondido CA 92029

THIS IS A SHORT DRIVE FROM THE WATER DISTRICT. It is the ultrafiltration-membrane potable water treatment plant below San Diego County Water Authority's Olivenhain Dam.

Space is limited to the first 25 who register. Be sure to add it on when registering, if interested.

Note: The tour requires some walking and stair climbing. It is recommended that you wear comfortable, closed-toe shoes, and loose clothing.

Participation in part two is not required for participation in part one.

REGISTER YOUR ATTENDANCE AT WWW.CLCASANDIEGO.ORG

Coming Events

Mark your calendar!

April 11

San Diego Chapter General Meeting, 9 a.m.
All welcome. This will be a virtual meeting.
Email bronwyn@eyescales.net for the link to attend.

April 19

SDCWA Round Table & Water Treatment Plant Tour, 9 a.m. Join us for a two-part educational event.

May 9

San Diego Chapter General Meeting, 9 a.m.
All welcome. This will be a virtual meeting.
Email bronwyn@eyescales.net for the link to attend.

May 12

San Diego Chapter Golf Tournament, Twin Oaks.
Registration is now open at www.clcasandiego.org!

June 5-9

San Diego Chapter Beautification Awards Judging.
Entry forms available online now at our website.

June 13

San Diego Chapter General Meeting, 9 a.m.
All welcome. This will be a virtual meeting.
Email bronwyn@eyescales.net for the link to attend.



With 40+ years of experience, we can make your job easier by sourcing plants for large and small landscaping projects.

We would love to hear from you! Please contact anyone on our team for more information.

Alan Stockton alan.stockton@san.rr.com

Dot Saito dot.saito@san.rr.com

Ivan Herrera i.herrera1@outlook.com

Karen Hill karenhillstill@outlook.com

Julie Stockton julie.stockton@san.rr.com

2023 San Diego Chapter Board of Directors

President

Marybeth MacNaughton, MSE Ldscp Professionals
(760) 743-4127 • marybeth@mslandscape.com

Immediate Past President

Willie Valdez, Free Flow Products
(760) 500-9863 • willie@freeflowproducts.com

Treasurer

Greg Gritters, Vintage Landscape
(760) 578-5181 • greg@thevintageco.com

Director Education

Mike Madewell, Hunter Industries
(760) 583-4479 • michael.madewell@hunterindustries.com

Director Events

Melissa Tetzlaff, AssuredPartners - Wateridge
(858) 353-4991 • mtetzlaff@wateridge.com

Director Resource Management

Danny Smith, Park West
(949) 307-4026 • dsmith@parkwestinc.com

Associate Member Officer

Bradley Herzog, Milwaukee Tool
(346) 467-0212 • Bradley.Herzog@milwaukeeetool.com

Secretary/Communications Manager

Not a voting position on the board.

Bronwyn Miller, Eyescapes
(949) 466-1222 • bronwyn@eyescales.net

www.clcasandiego.org
(866) 699-2512

Hunter University Offering New Valve Technician Program

New Valve Technician Program trains crewmembers to install, maintain, and troubleshoot valves.

Landscape irrigation professionals can fast-track their crewmembers' irrigation education with the new Valve Technician Program from Hunter University, the free online training portal operated by Hunter Industries. This innovative training course provides recent hires with the foundational knowledge they need to successfully install, maintain, and troubleshoot valves in the field.

Learn the Basics of Irrigation Control Valves

Offered at no cost, this comprehensive online program includes 14 self-paced videos, each covering a specific valve-related topic. Learners will discover how to:

- Identify the internal and external parts of a valve
- Keep an irrigation system operational in challenging water conditions
- Troubleshoot valves that leak or won't turn on or off
- Use the Hunter Accu Sync® Pressure Regulator to maintain mandated system pressures
- Replace an old or obsolete valve
- And more!

“Many new employees in the landscape industry have little to no experience in irrigation. The Valve Technician Program was designed to help train recent hires at irrigation contracting companies to work in the field and those at irrigation supply wholesale distributors to work with customers in the store.”

–Phil Robisch, Product Training Manager

CLCA's mission is to serve and protect the interests of its members, promote professionalism, and advance public awareness of the landscape industry.

Learn more at www.clca.org

**Connect, Learn, and Grow with CLCA!
Not a Member? Join at www.clca.org/join**



Designed to fit any schedule, participants can work through the program at their own pace — perfect for onboarding new employees. Upon completion, they'll also earn a professional certificate to recognize their achievement.

Crewmembers can boost their irrigation IQ even more by completing the Irrigation Installation Fundamentals Program and Irrigation Designer Program. The new Valve Technician Program is available now. Learn more at www.hunterindustries.com

CLCA MEMBER ADVANTAGE

... Or just get a decal to show off your membership status

Stand out to potential clients!

Free CLCA logos and decals are available for use on vehicles, website, proposals, business cards and more.

Call (916) 830-2780 to request decals or download logos today!

 clca.org/logos

The Offshoot is the official publication of the San Diego Chapter of CLCA. Opinions expressed within the context of this publication are not necessarily those of the CLCA or its members. The Offshoot is designed and printed by Eyescapes, P.O. Box 242, Beaumont, CA 92223. Email: Bronwyn@eyescales.net, phone: (949) 466-1222.

Tour of Devil Mountain Wholesale Nursery on March 16 Draws Green Industry Professionals from All Over San Diego County



~KURAPIA~

NEW

DROUGHT TOLERANT GROUNDCOVER SOD

- A turfgrass alternative changing the industry
- No need to sacrifice lawns to save water on landscape
- Grows low to the ground rarely exceeding 1"
- Dark green year round, and if left un-mowed produces small white flowers May-November

WEST COAST TURF

westcoastturf.com
888/893-8873

Ask us about other water saving turfgrasses, too!

AGRI SERVICE

Call to schedule your mulch application today!

(760) 295-6255
www.agrIServiceinc.com

Organic Recycling • Mulch • Compost
Custom Blends • Bioretention Soils

Otay Mesa
434 Alta Road
San Diego, CA 92154

El Corazon
3210 Oceanside Blvd.
Oceanside, CA 92056

LEAF Scholarship Applications are Available Online!

Deadline to apply is April 17, 2023

Seeking to promote and support the future of the green industry, CLCA's Landscape Educational Advancement Foundation (LEAF) is now accepting applications for 2023 scholarships.

So many students struggle with funding their education and every year the number of students needing financial assistance grows.

LEAF is here to help!

Since 1972, CLCA's Auxiliary has offered scholarships to college and university students majoring in landscape-related programs. In 1988, the Landscape Educational Advancement Foundation (LEAF) was formed to carry on the tradition of awarding financial aid to deserving students.



The largest struggle LEAF has is building awareness that scholarships are available.

Any student attending an accredited California community college or state university majoring in a landscape-related program and taking a minimum of six units is eligible.

Help spread the word by letting students know of this scholarship opportunity! The deadline to apply is April 17, 2023.

Together we can help students get the funds they need to continue on with their education!

LEAF Awarded \$42,500 in Scholarships Last Year

By Marianne Estournes, Chair, LEAF Scholarship Selection Committee

In 2022, the Landscape Educational Advancement Foundation (LEAF) awarded nine scholarships totaling \$42,500. The scholarships ranged from \$800 to \$12,000.

LEAF's scholarship selection committee reviewed 22 scholarship applications. Their selection criteria included career goals, outside activities, work experience,

financial need, letters of recommendation, and GPA in their major.

The scholarships — the donations of CLCA members and other green industry professionals who fund them — have a huge, positive impact. We are honored to present the 2022 scholarship recipients below.

2022 LEAF Scholarship Recipients

Christopher Burroughs is a fourth-year recipient. He is presently attending San Diego State University, majoring in Environmental Sustainability. Chris is still involved in his non-profit organization, Garden 31 Community Initiative, where he provides training in the basics of the landscape industry. He hopes to create green spaces in parts of cities that lack trees and flowers to provide them with beauty and hope. He is dedicated to giving back to his community by teaching young men and women about landscaping, giving them solid work skills, and emphasizing the importance of having an attainable goal. He is appreciative of the support we have given him over the years.

Sawyer Claussen is a sophomore at Cal Poly SLO majoring in Plant Science. He is a motivated young man who understands service. Sawyer was active with many groups in high school and is involved on his college campus with ag-related clubs, while also working to get green industry job experiences. He loves hands-on work, and his ultimate goal is to own a landscaping company. Sawyer already has his sights on a company where he would like to work after he graduates. He respects landscaping and understands how it affects the lives of the customer. We see him as a young man with drive, motivation, and a good understanding of what he would like to offer this industry. We hope that we can support him again next year.

Continued on next page...

2022 LEAF Scholarship Recipients

...continued from previous page

Cherise Hunt is currently attending Mt. San Antonio College, majoring in Ornamental Horticulture. She comes to the field from being a preschool teacher. Cherise started gardening with her own children after her husband passed away and found peace and enjoyment. Cherise is focusing on Integrated Pest Management and plant pathology. She has motivation and purpose in her career pursuits.

Ian Kerr transferred last fall from Modesto Junior College to Cal State University Stanislaus, where he is majoring in Agriculture Business. He is just starting in his major, but is motivated and passionate about landscaping. Ian's goal is to start a landscape company to "service my community in Stanislaus County." We felt that this young man deserved a scholarship.

Dani Lima received a scholarship in 2020 and re-applied in 2022. She attends Cal Poly Pomona and is a Plant Science major with an emphasis in urban environmental horticulture. She would eventually like to become a Water Conservation Specialist. Dani is QWEL and MWELO certified and is a CLCA Certified Water Manager. She is currently working at the Long Beach Water Department and has worked for Walt Disney Parks as a horticulture specialist and as a field botanist for California Botanic Gardens. She does have goals to become a C-27 and is described as a leader who has a good work ethic. Dani has dreams and aspirations in the industry and we were happy to support her again.

Frances Lopez is a sophomore at Foothill College majoring in Environmental Horticulture and Design.

This is her second career after a successful, but not satisfying, run in global sales. She is now following her dream of working in the plant and landscaping industry. Her goal is to become a C-27 contractor and have a small construction and maintenance company.

Magdalena Porter is a junior at Cal Poly SLO majoring in Agriculture and Environmental Plant Science. Her career goals are taking shape as she is working in a small nursery and enjoys plant material and how it works into the landscape. She is interested in working at a botanical garden and would eventually like to have her own landscape business. Magdalena loves plants and is not afraid of hard work.

Madison Roger is a junior at Cal Poly SLO majoring in Plant Science. Her interests include sustainable land management, efficient irrigation, and native plant use. She envisions herself working on large-scale landscaping projects, such as large developments, to help minimize the environmental impacts. She is grateful for the hands-on approach at Cal Poly and is excited about her education.

Greg Thayer is a sixth-year scholarship recipient. Greg is attending Cal Poly Pomona and studying to become a Landscape Architect. He also wants to become an ISA Certified Arborist. His hope is to craft landscapes that inspire people to connect with their regional environment and support the well-being of their shared ecosystems. He is also very grateful to LEAF for the ongoing assistance we have given to him to make his education possible over the years.

STUDENTS: Submit your application before the deadline of April 17, 2023.

<https://clca.org/industry-resources/college-scholarships-leaf/>

WHERE QUALITY GROWS . . .



AARON TAYLOR
(951) 906-5746 • (800) 233-5254
www.AGSOD.com

Growers of Quality Fescue & Bermuda Sod



ISAIAH INTERIANO CPCU500
ACCOUNT EXECUTIVE

1835 N. Fine Ave.
Fresno, CA 93727
CA LIC # 0755906

iinteriano@lcisinc.com
www.lcisinc.com

P (800) 628-8735 Ext. 508
C (951) 574-9301
F (800) 440-2378

Specialized Insurance Services for Members of the Green Industry

Second Chance Beer Co. Hosts San Diego Chapter Members and Friends for the Annual Kickoff Event on February 23

Socializing, fun, and games were in abundance at this premier networking event!



California Landscape Contractors Association
CLCA
 SAN DIEGO CHAPTER

facebook
 San Diego

California Landscape Contractors Association

Connect with the SD Chapter...

twitter
 @clcasd

LinkedIn
 San Diego

California Landscape Contractors Association



san_diego_clca

San Diego Chapter Member Milestones

Congratulations to the following companies for reaching membership milestones this month.

22 Year Member

Dave Suda Landscape

13 Year Member

PWLC, Inc.

19 Year Member

Western Gardens
Landscaping

4 Year Member

Christopher Burroughs

15 Year Member

Watersedge Landscape

2 Year Member

H-Forms, Inc.



1 Year Member

Bayer

REGISTRATION IS OPEN 2023 Golf Tournament Friday, May 12

at Twin Oaks Golf Course
1425 N. Twin Oaks Valley Road, San Marcos



**CLCA's mission is to serve and protect the interests of its members, promote professionalism, and advance public awareness of the landscape industry.
LEARN MORE AT WWW.CLCA.ORG**

David Diehl
Product Consultant
Licensed P.C.A.

(909) 393-3744 OFFICE
(909) 393-2773 FAX
(714) 321-4359 MOBILE
david@gropower.com

GRO POWER^{INC.}

15065 TELEPHONE AVE • CHINO, CA 91710
www.gropower.com

Genuine
MARATHON SOD

When you want the Best
1-800-532-3489
www.sod.com

DUTCH RAIN
DRAIN SYSTEM SERVICES
DRAINAGE SYSTEM INSPECTION AND REPAIR SERVICES

**NO NEED FOR GUESS WORK
WE CAN HELP**

BENEFIT OF OUR SERVICES

- ✓ Camera Inspection
- ✓ Cost effective
- ✓ Less trenching
- ✓ Reduced damage
- ✓ Proof of pipe condition
- ✓ Discover the unknown

CALL TODAY!

- 📞 (760) 500-9863
- 📍 San Diego County
- 🌐 www.dutchdrain.com



Tired of looking at plastic edging or broken bender board borders?

Update your landscape with Custom Concrete Landscape Borders!



Gain Curb Appeal with CUSTOM CONCRETE LANDSCAPE BORDERS

• Custom concrete borders extruded from one of many molds for a crisp, clean finished product without the use of traditional forms.

• Use it to border turf, planters, pavers, sports fields, and more!



• Can be installed in new or existing landscapes.



**CALL US TODAY!
(619) 277-1399**

Curb Appeal by Burgio Landscape Services, Inc.
CA Lic. #1036455

CLCA San Diego Chapter Life Members

Thank you to the following Life Members for their continued support of the association.

Jerrie Beard
Steve George
Tom Heaviland
Stephen Jacobs

Alfred Lehmann
John Mohns
Randy Newhard
Daniel Olson

Kim Rusing
Steven Smith
William Schnetz
Mark Schroeder

Gary Weems
Keith Wilhite
Glenn Wilhite

25+ Year CLCA San Diego Chapter Members

Thanks to the following Chapter Members for their continued support for over 25 years.

Agri Service
American Sod Farms
Aristocrat Landscape Maint.
Banister Landscape
Benchmark Landscape
Bradley Ldscp Development
Brightview Landscape Services
California Smartscape
Ciro's Landscaping
Columbine Landscape
Cuyamaca College
Daniels Landscape
Everde Growers
Ewing Irrigation

H.A. Casillas Landscape
Habitat West
Holmes Landscape Co.
Hunter Industries/FX Luminaire
Hydrosprout
Imperial Sprinkler Supply
J.M.D. Landscape
Kellogg Garden Products
KRC Rock
Landscape Contractors Ins. Serv.
M.C. Land Construction
Mark Schroeder & Co.
Nature Designs Landscaping
New Way Landscape & Tree Srvc.
Nutrien Solutions

One Tripp Tree Service
Pacific Green Landscape
Parsons Designscapes
Rainscape Environmental Mgmt
Schnetz Landscape
SiteOne Landscape Supply
Southland Sod Farms
Southwest Boulder & Stone
Steven Smith Landscape
Sun Valley Landscape
Sunlite Landscape
Torrey Pines Landscape Co.
Van Slyke Landscape
Yasuda Landscape